

D.J. Dalmotas Consulting, Inc.

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Profile:

Skilled professional with a demonstrated record of achievement in three key corporate areas of the federal Public Service: communications, international affairs, and, parliamentary relations. Solid analytical and organizational ability. Capacity to synthesize information and to express ideas clearly and succinctly in written and oral form. Excellent interpersonal skills.

Education:

M.S. (Journalism), University of Wisconsin, 1973

B.Sc., Acadia University, 1971

International Health and Development course, University of Ottawa, 2007

Second Language:

French Proficiency: EEC (reconfirmed August 2008)

Security:

Secret (renewed September 2008)

Safety is our passion - analysis is our specialty

Record of Achievement:

Managed Complex Projects

Demonstrated strong management competencies in leading preparations for multi-dimensional projects, such as the first Ministerial-level Policy Dialogue on Health with China in 2009; the health portfolio's engagement in the annual Commonwealth Fund Symposium in Washington, D.C.; an intense five-hour appearance by the Minister of Health before the Committee of the Whole House to defend the Main Estimates; and, international visits by the Minister and Deputy Minister to countries such as Australia, Vietnam and the Netherlands, to further bilateral relations and knowledge exchange.

(Health Canada)

Directed Broad-based Communications Strategies

Directed an integrated public engagement and communications/marketing program, to support the Romanow Commission's comprehensive cross-country consultations with the Canadian public, government and key stakeholders regarding Canada's health care system. Coordinated the planning and implementation of Government of Canada communications for an international meeting of Ministers of Health from 30 countries, on pandemic influenza readiness, and for an International AIDS Conference, hosted by Canada in Toronto in 2006.

(Commission on the Future of Health Care in Canada; Health Canada)

Analyzed and Managed High Profile Issues

Experienced in analyzing communications and consultations challenges, and in providing strategic communications advice to senior officials on sensitive, high profile issues, such as those relating to former residents of residential schools, Aboriginal self-government, reductions to the Public Service and a range of health issues raised by Opposition Members of Parliament.

(Public Service Commission of Canada; Aboriginal Affairs and Northern Development Canada; Health Canada)

Directed Multi-skilled Teams

Directed teams of employees, in three different departments, with budgets of up to \$1.5M, providing a range of services from strategic communications and consultations planning to media relations support, ministerial services, Parliamentary relations, and executive services.

(Public Service Commission of Canada; Aboriginal Affairs and Northern Development Canada; Health Canada)

Chronology of Experience:

HEALTH PORTFOLIO

Office of International Affairs for the Health Portfolio (Post-Retirement Casual Assignments, 2011-2014)

Managed preparations for significant Ministerial initiatives, such as the Minister's bilateral meetings at the World Health Assembly in May 2011, her proposed visit to Mexico in April 2012, and the Canada-China Policy Dialogue. Fostered relations in shared health interests with Brazil, Mexico and the European Union through ongoing issue management and strategy development.

Strategic Health Communications for First Nations and Inuit Health (Post-Retirement Casual Assignment, Nov 2013 - Mar 2014)

Assessed high profile issues for possible communications impact, and proposed communications approaches. Developed responses to media inquiries on sensitive topics, in consultation with senior management and regional experts. Prepared proposals for Ministerial announcements and events. Provided advice and support to programs for the development of communications tools.

Senior Program Manager, International Affairs Directorate, Strategic Policy Branch, Health Canada (April 2007 – February 2010)

Managed preparations for high level initiatives, including Ministerial visits to such countries as Australia and Vietnam, to advance Health Canada's global health priorities, and to further productive relations with health portfolio counterparts in other countries. Fostered knowledge exchange and relationship building with key stakeholders in other countries, including China and the Netherlands, by planning and coordinating Ministerial health policy dialogues on mutual health issues and challenges. Analyzed international health issues in terms of their implications for Canada's global health strategy. Mentored new employees.

Senior Communications Executive, Horizontal and Strategic Communications, Health Canada (July 2005 – March 2007)

Conceived and managed the Government of Canada-wide communications strategy and activities for an international meeting of Ministers of Health from 30 countries on pandemic influenza readiness with four weeks lead time. Effectively managed the communications contribution of the 13 participating departments for AIDS 2006, so that the federal government had a sustained, and coordinated presence prior to and during this international conference. Ensured coordinated health portfolio contribution on a number of horizontal files, including the health component of the Security and Prosperity Partnership initiative with the United States and Mexico.

A/Director, Parliamentary Relations, Deputy Minister's Office (Dec. 2003 – June 2005)

Directed provision of critical, time-sensitive services to prepare the Minister of Health for daily Question Period in the House of Commons (approximately 1,000 QP notes per year). Ensured, through on-going intelligence gathering and analysis of Parliamentary developments, that advice and support was provided to the Minister, and senior officials relating to the introduction of Government legislation, and to strategies regarding Private Members Business. Directed preparations for more than 25 appearances per year before Parliamentary Committees and provided advice and coordination regarding handling of sensitive and complex enquiries and written questions from MPs and Senators. Directed the work of both the Parliamentary Relations Office and the Ministerial Briefing Unit during the transition period to a new Minister.

Communications Executive, Corporate Services Branch, and Manager, Internal Communications and Branding (Jan. 2003–Dec. 2003)

Managed an initiative to “brand” Health Canada, through planning and coordinating the work of consultants and an internal Brand Advisory Team to develop, test and launch the brand. Fostered the development of an internal communications program to promote employee consultation and dialogue about the department’s key priorities and activities. Directed a team providing communications advice and services to the Corporate Services Branch on a range of issues from introduction of a new human resources strategy, to the impacts of government financial restraints.

COMMISSION ON THE FUTURE OF HEALTH CARE IN CANADA

Associate Director, Communications and Consultations (Nov. 2001–Dec. 2002)

Collaborated, within a tight timeframe, to establish the communications and consultations infrastructure needed to meet public, government and stakeholder relations requirements in a highly sensitive and scrutinized environment. Oversaw the delivery of logistical and communications aspects of 21 days of public consultations across Canada. Provided direction for marketing/publicity, speech development, Web content, monthly newsletters, media monitoring, news releases, speeches, and graphic design and communications, and consultations services. Ensured integrated approach to messaging and communications about Commission initiatives, through various communications channels, to key stakeholders and the Canadian public.

HEALTH CANADA

Chief, Ministerial Services (Feb. 1999 – Oct. 2001)

Developed a “single window service” for tracking status of all communications products and services. Managed the provision of communications and logistical services (including a high volume of Minister’s speeches and messages) in support of Ministerial announcements and events. Liaised with the Minister’s Office, the Deputy Minister’s Office, communications executives, program areas and regional communications directors to ensure on-time delivery of high quality products and services.

Acted as Director, Public Affairs (within the period Dec. 2000 – Feb. 2001)

Managed a division of 28 employees with an operating budget of \$1.5M. Directed provision of media relations and media monitoring support in an issue-driven environment. Ensured timely, professional preparation of Ministerial speeches, messages and communications products for the Minister’s office. Oversaw special events coordination, as well as corporate and creative services for national campaigns.

ABORIGINAL AFFAIRS AND NORTHERN DEVELOPMENT CANADA

Manager, Strategic Communications Planning (Mar. 1998 – Feb. 1999)

Directed a team providing communications advice and services to senior management in regard to handling sensitive, high profile issues, including those relating to the victims of abuse at Indian residential schools, Aboriginal self-government, and accountability for funds transferred to First Nations communities. Managed communications for high profile events involving external partners, such as the establishment of the Aboriginal Healing Foundation.

PUBLIC SERVICE COMMISSION OF CANADA

Advanced from Media Relations Officer, through five progressively more senior communications positions, to Manager, Public Affairs (1982 – 1998)

Provided strategic issues analysis and communications advice to the President, Commissioners and branch heads. Managed a unit responsible for the planning and delivery of a wide range of communications services and products, public enquiries, recruitment advertising, corporate and executive services, Parliamentary relations and international affairs. Served as a senior departmental media spokesperson and coached senior managers on media encounters. Provided support to the PSC President in her public engagements, and in her appearances before Parliamentary Committees. Coordinated liaison with counterparts in other departments regarding Public Service-wide issues.

AGRICULTURE CANADA

Information Officer (1978 – 1982)

Scripted and voiced daily broadcasts on food and agriculture topics for radio stations across the country. Produced children's program about food and nutrition. Interviewed scientists, wrote articles, speeches and news releases and supported the Minister in regional visits.

Food and Communications Consultant, Food Advisory Division (1975 – 1977)

Initiated cross-Canada media liaison and promotion campaigns for Canadian food and agricultural products, appearing on radio and television programs in each region across Canada.

CBH RADIO, HALIFAX, N.S.

Freelance Broadcaster (1974)

Developed story ideas and interviewed experts on consumer-related issues. Participated regularly in the CBH "Radio Noon" program.